

PREVENT BLINDNESS GEORGIA PRESENTS



**SPONSORSHIP OPPORTUNITIES**

**SATURDAY, OCTOBER 24, 2020**

**A VIRTUAL EVENT**



**Prevent  
Blindness  
Georgia**





We invite you to become a valued sponsor of the 4th Annual Night for Sight Gala, a fundraising event benefiting Prevent Blindness Georgia (PBGA) and our sight-saving programs. This year's event - for the first time ever - will be streamed live virtually on October 24, 2020, at 7 pm.

This year, more than ever before, people in our communities need the programs of Prevent Blindness Georgia. With thousands uninsured, the no-cost vision care services we provide help Georgians get back to work and back on their feet. And the vision screening we do for children, helps ensure that little ones are ready to learn.

Last year, through the generosity and support of patrons, sponsors, and donors, the funds raised helped us vision screen 7,500 children and provide 15 adult vision clinics!

As a Night for Sight sponsor, you will receive access to the event, recognition in our event materials, as well as other benefits described below AND the knowledge that you have made a difference in the lives of people around us.

Thank you for your time and consideration of our request to help prevent blindness and preserve sight!

Yours in healthy vision,

Jill Thornton  
President & CEO  
404.266.3334  
jthornton@pbga.org

# SUPPORT PREVENT BLINDNESS GEORGIA

## AS A NIGHT FOR SIGHT SPONSOR



**20/20**

**TITLE SPONSOR**

**\$20,000**

- Individually catered food and beverage for up to ten (10) guests on event day
- Personal Tech Support onsite or dedicated tech support line
- 30 second produced PSA
- Dedicated Social Media Posts and company featured in Email Blasts
- Logo on a sign behind host/emcee
- Inclusion on mobile bidding devices
- 5 special acknowledgements during the pre-event programming
- Vision screening event performed in your company's name
- Spoken acknowledgement during the event



**VISIONARY  
SPONSOR**

**\$10,000**

- Individually catered food and beverage for up to eight (8) guests on event day
- Personal Tech Support onsite or dedicated tech support line
- 15 second PSA (provided by sponsor)
- Dedicated media communication and acknowledgment in one social media post and all other press communications
- Inclusion on mobile bidding devices
- 3 special acknowledgements during the pre-event programming
- Spoken acknowledgement during the event



**INSIGHTFUL  
SPONSOR**

**\$5,000**

- Individually catered food and beverage for up to four (4) guests on event day
- Designated number to call for Tech Support
- Dedicated media communication and acknowledgment in one social media post and all other press communications
- Spoken acknowledgement during the event







## EYE-CATCHING SPONSOR

**\$1,000**

- Individually catered food and beverage for two (2) guests on event day
- Dedicated media communication and acknowledgment in one social media post and all other press communications
- Name listed in recognition materials



## PATRON SPONSOR

**\$600**

- Dedicated media communication and acknowledgment in all press communications
- Name listed in recognition materials



## VIRTUAL TICKET SPONSOR

**\$100**

- Name listed in recognition materials



- **20/20 Title Sponsorship** funds: Vision screening for 1,000 children and 2 Adult Vision Outreach Clinics
- **Visionary Sponsorship** funds: Vision screenings for 500 children and 1 Adult Vision Outreach Clinic
- **Insightful Sponsorship** funds: Vision screening for 250 children and 83 adult glasses for a Vision Outreach Clinic
- **Eye-Catching Sponsorship** funds: Vision screening for 50 children and 16 adult glasses for a Vision Outreach Clinic
- **Patron Sponsorship** funds: Vision Screening for 30 children and 10 adult glasses for a Vision Outreach Clinic
- **Virtual Ticket Sponsorship** funds: Vision screening for 10 children

# I WILL SUPPORT PREVENT BLINDNESS GEORGIA BY BECOMING A SPONSOR AT THE LEVEL BELOW



- ☐ \$20,000 20/20 Title Sponsor
- ☐ \$10,000 Visionary Sponsor
- ☐ \$5,000 Insightful Sponsor
- ☐ \$1,000 Eye-Catching Sponsor
- ☐ \$600 Patron Sponsor
- ☐ \$100 Virtual Ticket Sponsor
- ☐ I cannot attend, but would like to make a tax-deductible donation in the amount of \$ \_\_\_\_\_

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Contact Name: \_\_\_\_\_  
Sponsor Name as you would like it to appear: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Phone: (\_\_\_\_\_) \_\_\_\_\_  
Email: \_\_\_\_\_

- ☐ A check is enclosed in the amount of \$ \_\_\_\_\_
- ☐ Please send me an invoice for the sponsorship amount indicated above.
- ☐ To pay via credit card, please visit [www.pbga.org/events/n4s2020](http://www.pbga.org/events/n4s2020)

Signature: \_\_\_\_\_

Please make checks payable to Prevent Blindness Georgia and send to:  
Prevent Blindness Georgia | 270 Carpenter Drive, Suite 606 | Sandy Springs, GA 30328