



# SPONSORSHIP OPPORTUNITIES

**TUESDAY, APRIL 27, 2021**

**PIEDMONT DRIVING CLUB**

**7 AM FIRST CAST**

**11 AM SHOTGUN START**



Dear Friend,

We're excited to invite you to our 3rd annual golf and fishing tournament, Cast & Swing for Sight, benefiting Prevent Blindness Georgia (PBGA) at the Piedmont Driving Club on Tuesday, April 27, 2021. This year we're adding the option to include a two-person fishing boat to your sponsor package for no additional cost if you contribute as a Gold Sponsor or higher. We'll have a variety of competitions and prize opportunities for both experiences such as Largest Fish Caught, Closest Drive to the Pin, and Hole-in-One. As a Cast & Swing sponsor, you will receive recognition in our event materials as well as other benefits described in the sponsorship tiers below.

One hundred percent of funds raised will benefit PBGA's sight-saving programs across the state. This year, despite closing the school year in March instead of in May, the Children's Vision Services program screened 38,387 children in 686 school and daycare settings, reaching 116 Georgia counties, and our adult-focused Vision Outreach program served 4,107 people in 86 Georgia counties.

Our program services ensure that thousands of Georgia's children are "vision-ready" to succeed in school and that adults in need are mobile, employable and independent. We hope that you will join us for this special event. Please visit our website to register at [www.PBGA.org](http://www.PBGA.org).

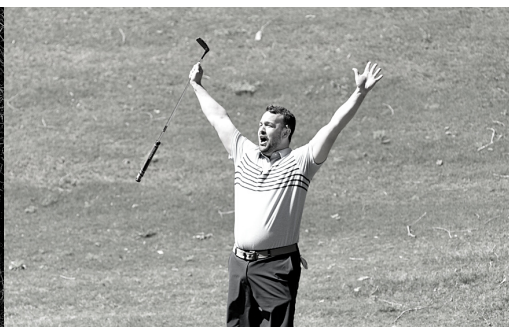
Yours in healthy vision,

A handwritten signature in black ink that reads 'Jill Thornton'.

Jill Thornton  
President & CEO



# SUPPORT PREVENT BLINDNESS GEORGIA BY BECOMING A CAST & SWING FOR SIGHT SPONSOR



## PLATINUM SPONSOR

**\$15,000**

- Sponsor name listed in all event promotions as "Cast & Swing for Sight Presented by: YOUR COMPANY"
- Greens fees, carts & caddies for three (3) foursomes
- Two (2) two-person fishing boats
- Sponsor logo on banners at entrance & bag drop
- Co-branding on tee gift
- Sponsor logo featured throughout program
- Extensive logo presence throughout event
- Sponsor logo on two (2) premium holes
- Option to add a promotional item for gift bag
- Full-page advertisement in program

## GOLD SPONSOR

**\$10,000**

- Greens fees, carts & caddies for two (2) foursomes
- One (1) two-person fishing boat
- Sponsor logo on event reception signage
- Sponsor logo on two (2) tee signs
- Option to add promotional item for gift bag
- Full-page advertisement in program

## SILVER SPONSOR

**\$5,000**

- Greens fees, carts & caddie for one (1) foursome
- One (1) two-person fishing boat
- Sponsor logo on award ceremony signage
- Sponsor logo on one (1) tee sign
- Half-page advertisement in program

## CAST SPONSOR **\$5,000**

- Dock-side signage
- Two (2) two-person fishing boat
- Option to provide promotional item
- Sponsor logo on award ceremony signage
- Half-page advertisement in program



**FOOD & BEVERAGE SPONSOR**

**CONTEST SPONSOR**

**HOLE SPONSOR**

**\$2,500**

- Sponsor logo on breakfast signage \*limited to one
- Sponsor logo on lunch signage \*limited to one
- Sponsor logo on beverage cart

**\$1,000**

- Sponsor one of the golfing contests: "Hole-in-One", "Closest to the Pin" or "Longest Drive"
- Sponsor one of the fishing tournaments: "Most Fish Caught" or "Largest Fish Caught"
- Sponsorship sign at contest location

**\$500**

- Sponsor logo at a tee box

**INDIVIDUAL GOLFER**  
**\$500**

**TWO-PERSON FISHING BOAT**  
**\$500**

**The Impact of Your Dollars**

Platinum Sponsorship funds: vision screening for 1,000 children & one adult clinic

Gold Sponsorship funds: vision screening for 500 children & one adult clinic

Silver/ Cast Sponsorship funds: vision screening for 250 children & 83 pairs of adult glasses

F & B Sponsorship funds: vision screening for 125 children & 42 pairs of adult glasses

Contest Sponsorship funds: vision screening for 50 children & 16 pairs of adult glasses

Hole Sponsorship funds: vision screening for 25 children & 8 pairs of adult glasses

Individual tickets fund: vision screening for 25 children & 6 pairs of adult glasses

# ANNUAL SPONSORSHIP OPPORTUNITY

## DIAMOND SPONSOR

# \$15,000

- One *Cast & Swing for Sight* Gold Sponsorship - \$5,000
  - One (1) Foursome
  - One (1) Two-person fishing boat
- One *To Be Announced Event* Silver Sponsorship - \$5,000
  - Eight (8) Event Tickets
- One *Night for Sight* Silver Sponsorship - \$5,000
  - One (1) table of eight (8)
- Sponsor name included in event emails, program, and signage
- Sponsor logo on website for a full year
- Sponsor name highlighted in all event related press releases
- Special acknowledgement during each event
- Special acknowledgement in PBGA's annual report
- Customized sponsorship benefits available upon request

Customizable Sponsorship Packages to meet your  
marketing needs available.

**PBGA.ORG**

# I WILL SUPPORT PREVENT BLINDNESS GEORGIA BY BECOMING A SPONSOR AT THE LEVEL BELOW

- \$15,000 Diamond Sponsor (Annual)
- \$15,000 Platinum Sponsor
- \$10,000 Gold Sponsor
- \$5,000 Silver Sponsor
- \$5,000 Cast Sponsor
- \$2,500 Food & Beverage Sponsor
- \$1,000 Contest Sponsor
- \$500 Hole Sponsor
- \$500 Individual Golfer
- \$500 Two-person Fishing Boat
- Please call me to discuss a custom Sponsorship Level
- I cannot attend, but would like to make a tax-deductible donation in the amount of \$\_\_\_\_\_



Contact Name: \_\_\_\_\_

Sponsor Name as you would like it to appear: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_

- A check is enclosed in the amount of \$ \_\_\_\_\_
- Please send me an invoice for the sponsorship amount indicated above.

Signature: \_\_\_\_\_

Please make checks payable to Prevent Blindness Georgia and send to:  
Prevent Blindness Georgia | 270 Carpenter Drive, Suite 606  
Sandy Springs, GA 30328 | (404) 266-2020