SPONSORSHIP OPPORTUNITIES

TUESDAY, APRIL 27, 2021
PIEDMONT DRIVING CLUB
7 AM FIRST CAST
11 AM SHOTGUN START
Dear Friend,

We're excited to invite you to our 3rd annual golf and fishing tournament, Cast & Swing for Sight, benefiting Prevent Blindness Georgia (PBGA) at the Piedmont Driving Club on Tuesday, April 27, 2021. This year we're adding the option to include a two-person fishing boat to your sponsor package for no additional cost if you contribute as a Gold Sponsor or higher. We'll have a variety of competitions and prize opportunities for both experiences such as Largest Fish Caught, Closest Drive to the Pin, and Hole-in-One. As a Cast & Swing sponsor, you will receive recognition in our event materials as well as other benefits described in the sponsorship tiers below.

One hundred percent of funds raised will benefit PBGA's sight-saving programs across the state. This year, despite closing the school year in March instead of in May, the Children’s Vision Services program screened 38,387 children in 686 school and daycare settings, reaching 116 Georgia counties, and our adult-focused Vision Outreach program served 4,107 people in 86 Georgia counties.

Our program services ensure that thousands of Georgia's children are “vision-ready” to succeed in school and that adults in need are mobile, employable and independent. We hope that you will join us for this special event. Please visit our website to register at www.PBGA.org.

Yours in healthy vision,

Jill Thornton
President & CEO
## Support Prevent Blindness Georgia by Becoming a Cast & Swing for Sight Sponsor

<table>
<thead>
<tr>
<th>Platinum Sponsor</th>
<th>Gold Sponsor</th>
<th>Silver Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>$15,000</td>
<td>$10,000</td>
<td>$5,000</td>
</tr>
<tr>
<td>- Sponsor name listed in all event promotions as “Cast &amp; Swing for Sight Presented by: YOUR COMPANY”</td>
<td>- Greens fees, carts &amp; caddies for two (2) foursomes</td>
<td>- Greens fees, carts &amp; caddie for one (1) foursome</td>
</tr>
<tr>
<td>- Greens fees, carts &amp; caddies for three (3) foursomes</td>
<td>- One (1) two-person fishing boat</td>
<td>- One (1) two-person fishing boat</td>
</tr>
<tr>
<td>- Two (2) two-person fishing boats</td>
<td>- Sponsor logo on event reception signage</td>
<td>- Sponsor logo on award ceremony signage</td>
</tr>
<tr>
<td>- Sponsor logo on banners at entrance &amp; bag drop</td>
<td>- Sponsor logo on two (2) tee signs</td>
<td>- Sponsor logo on one (1) tee sign</td>
</tr>
<tr>
<td>- Co-branding on tee gift</td>
<td>- Option to add promotional item for gift bag</td>
<td>- Half-page advertisement in program</td>
</tr>
<tr>
<td>- Sponsor logo featured throughout program</td>
<td>- Full-page advertisement in program</td>
<td></td>
</tr>
<tr>
<td>- Extensive logo presence throughout event</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Sponsor logo on two (2) premium holes</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Option to add promotional item for gift bag</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Full-page advertisement in program</td>
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</tbody>
</table>

### Cast Sponsor

- Dock-side signage
- Two (2) two-person fishing boat
- Option to provide promotional item
- Sponsor logo on award ceremony signage
- Half-page advertisement in program

[PBGA.ORG](http://PBGA.ORG)
<table>
<thead>
<tr>
<th><strong>FOOD &amp; BEVERAGE SPONSOR</strong></th>
<th><strong>CONTEST SPONSOR</strong></th>
<th><strong>HOLE SPONSOR</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$2,500</strong></td>
<td><strong>$1,000</strong></td>
<td><strong>$500</strong></td>
</tr>
<tr>
<td>• Sponsor logo on breakfast signage *limited to one</td>
<td>• Sponsor one of the golfing contests: &quot;Hole-in-One&quot;, &quot;Closest to the Pin&quot; or &quot;Longest Drive&quot;</td>
<td>• Sponsor logo at a tee box</td>
</tr>
<tr>
<td>• Sponsor logo on lunch signage *limited to one</td>
<td>• Sponsor one of the fishing tournaments: &quot;Most Fish Caught&quot; or &quot;Largest Fish Caught&quot;</td>
<td></td>
</tr>
<tr>
<td>• Sponsor logo on beverage cart</td>
<td>• Sponsorship sign at contest location</td>
<td></td>
</tr>
</tbody>
</table>

### The Impact of Your Dollars

- **Platinum Sponsorship funds**: vision screening for 1,000 children & one adult clinic
- **Gold Sponsorship funds**: vision screening for 500 children & one adult clinic
- **Silver/ Cast Sponsorship funds**: vision screening for 250 children & 83 pairs of adult glasses
- **F & B Sponsorship funds**: vision screening for 125 children & 42 pairs of adult glasses
- **Contest Sponsorship funds**: vision screening for 50 children & 16 pairs of adult glasses
- **Hole Sponsorship funds**: vision screening for 25 children & 8 pairs of adult glasses
- **Individual tickets fund**: vision screening for 25 children & 6 pairs of adult glasses
ANNUAL SPONSORSHIP OPPORTUNITY

DIAMOND SPONSOR

$15,000

- One *Cast & Swing for Sight* Gold Sponsorship - $5,000
  - One (1) Foursome
  - One (1) Two-person fishing boat

- One *To Be Announced Event* Silver Sponsorship - $5,000
  - Eight (8) Event Tickets

- One *Night for Sight* Silver Sponsorship - $5,000
  - One (1) table of eight (8)

- Sponsor name included in event emails, program, and signage
- Sponsor logo on website for a full year
- Sponsor name highlighted in all event related press releases
- Special acknowledgement during each event
- Special acknowledgement in PBGA’s annual report
- Customized sponsorship benefits available upon request

Customizable Sponsorship Packages to meet your marketing needs available.

PBGA.ORG
I WILL SUPPORT PREVENT BLINDNESS GEORGIA
BY BECOMING A SPONSOR AT THE LEVEL BELOW

☐ $15,000 Diamond Sponsor (Annual)
☐ $15,000 Platinum Sponsor
☐ $10,000 Gold Sponsor
☐ $5,000 Silver Sponsor
☐ $5,000 Cast Sponsor
☐ $2,500 Food & Beverage Sponsor
☐ $1,000 Contest Sponsor
☐ $500 Hole Sponsor
☐ $500 Individual Golfer
☐ $500 Two-person Fishing Boat

☐ Please call me to discuss a custom Sponsorship Level

☐ I cannot attend, but would like to make a tax-deductible donation in the amount of $__________

Contact Name:______________________________________________________________
Sponsor Name as you would like it to appear: _______________________________
Address: ___________________________________________________________________
City: _________________ State: __________ Phone: (______)_______________________
Email: ______________________________________________________________________

☐ A check is enclosed in the amount of $ _______________
☐ Please send me an invoice for the sponsorship amount indicated above.

Signature:_________________________________________________________________

Please make checks payable to Prevent Blindness Georgia and send to:
Prevent Blindness Georgia | 270 Carpenter Drive, Suite 606
Sandy Springs, GA 30328 | (404) 266-2020

PBGA.ORG