

Sponsorship Opportunities



hosted by

WOMEN'S OPHTHALMIC ASSOCIATION OF ATLANTA

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A Great Opportunity for Corporate Engagement

Each year across the state, Prevent Blindness Georgia serves more than 40,000 people by vision screening young children to ensure they are sight-ready to learn and by providing comprehensive eye exams, retinal screenings, and free prescription eyeglasses to the uninsured and underserved.

Imagine being out of work, needing a job to be able to care for your family, and not being able to read help wanted ads, fill out job applications, or drive safely to job interviews. Imagine not being able to help your child with his or her homework or read a bedtime story. These are challenges that the clients we have seen in our Vision Outreach clinics have faced, things they were not able to do because they were unable to afford vision care or new glasses.

You can join us in providing vision care and prescription lenses for these people by partnering with us through a new event, the Sight Saving Summer Social on July 24th at Magnolia Hall at Piedmont Park.

In the pages that follow, we describe some of the many ways you can support the programs of Prevent Blindness Georgia by engaging in this new event. We invite you to join us in helping to ensure that no Georgian is without the vision care he or she needs.

Jill S. Thornton President & CEO

Scott Bullock

Chair, Board of Directors









A Summer Social

Hosted by the Women's Ophthalmic Association of Atlanta, this event is a social designed to bring together the eyecare community and its friends and allies for food and fun at Magnolia Hall at Piedmont Park. All event participants—whether entered in the OphthOlympics or not—will enjoy the event's food and beverages as well as opportunities to play the festival's games and enjoy the featured band.

Featuring:

- Live music
- BBQ
- Dessert food truck
- Prize wheel
- Raffles
- Silent auction

- Cornhole tournament
- Inflatable axe throwing
- Dunk tank
 (Want to volunteer your
 CEO for the plunge?)

All event tickets include dinner, beverages, and opportunities to play the event's games. The VIP reception is an opportunity to allow your group to beat the crowds, arriving at the event an hour early and being the first to try to the fun games like the inflatable axe throwing.

1st Annual OphthOlympics

Register a 6-person team to compete for bragging rights in the first-annual OphthOlympics, a tournament of competitive sports for groups passionate about vision care. The OphthOlympics features:

- Cornhole tournament
- Inflatable axe throwing contest
- Bolo ladder toss
- Soccer darts
- Basketball hoop shoot
- Team fundraising

Spousorship Opportunities



- Event naming with extensive logo/name listing and recognition
- Logo front of event t-shirt
- Name & logo event website
- Opportunity to participate in OphthOlympic torch (opening) and award ceremonies
- OphthOlympic team
- Event banners & signage throughout event
- VIP parking passes for all ticket holders
- 50 event tickets
- VIP reception invitations



- Opportunity to offer name as presenter of 1st Annual OphthOlympics
- Name & logo event website and all OphthOlympic tournament and contests
- Logo prominent back of event t-shirt
- Opportunity to participate in OphthOlympic torch (opening) and award ceremonies
- OphthOlympic team
- 30 event tickets
- VIP reception invitations



- Opportunity to offer name as presenter of Cornhole Tournament (part of the OphthOlympics)
- Name & logo event website
- Logo back of event t-shirt
- Opportunity to provide judges and officials for Cornhole Tournament
- OphthOlympic team
- 20 event tickets
- VIP reception invitations



- Opportunity to present one contest in the OphthOlympics. Competitions available for sponsorship include:
 - Inflatable Axe Throwing
 - Bolo Ladder Toss
 - Soccer Darts (balls kicked at a target)
 - Basketball Toss
- Name & logo event website
- Logo back of event t-shirt
- OphthOlympic team
- 15 event tickets
- VIP reception invitation

Sporworship Opportunities



- Logo event website
- Logo back of event t-shirt
- OphthOlympic team
- Event signage
- 10 event tickets
- VIP reception invitations
- Recognition in PBGA Annual Report



- Logo event website
- Logo back of event t-shirt
- OphthOlympic team
- Event signage at "The Retreat" stage
- 10 event tickets
- VIP reception invitations
- Recognition in PBGA Annual Report



- OphthOlympic team
- 6 event tickets
- Group name on event t-shirt
- VIP reception invitations
- Recognition in PBGA Annual Report



- 2 event tickets
- Signage for 1 game
- Group name on event t-shirt
- VIP reception invitations
- Recognition in PBGA Annual Report

	Title Sponsor \$25,000	Ophth- Olympic Sponsor \$15,000	Corn Hole Tournament Sponsor \$10,000	Contest Sponsor \$7,500	Food Beverage or Band Sponsors \$5,000	Team Sponsor \$2,500	Game Sponsor \$1,000
Naming or Presenting Opportunity	Event	Ophth- Olympics	Corn Hole Tournament	Contest			
Event Tickets	50	30	20	15	10	6	2
V.I.P. Parking	✓						
Recognition on Event Banners	✓	✓					
Press Release/ Media Exposure	√	√					
OphthOlympic Participation Torch Carrying	√	✓	✓				
OphthOlympic Emcee, Judge or Scorekeeper	√	√	√	✓			
Event Website Logo	✓	✓	✓	✓	✓		
OphthOlympic Team	✓	✓	✓	✓	√	✓	
V.I.P. Reception	√	√	✓	✓	√	✓	
Event Signage	✓	✓	✓	✓	✓	✓	✓
Event T-Shirt	Logo-Front	Logo-Top Back	Logo-Back	Logo-Back	Logo-Back	Name-Back	Name-Back



Founded in 2010, the Women's Ophthalmic Association of Atlanta was created to unite women in the fields of optometry and ophthalmology by providing networking opportunities to foster professional relationships and friendships.

Sponsorship Commitment Form

✓ We will support the sight-saving programs of Prevent Blindness Georgia by becoming a sponsor!

Contact Person:	
Title of Contact Person:	
Business:	
	Email:
Address:	
	pear on Sponsorship Recognitions:
Signature:	

You can email this form as a PDF to events @pbga.org or mail your commitment form to Prevent Blindness Georgia, 270 Carpenter Drive - Ste 606, Sandy Springs, GA 30328.

"As a pediatric ophthalmologist, I've seen first-hand how better vision can open up opportunities and transform lives."

Dr. Phoebe Lenhart, Assistant Professor of Ophthalmology, Emory University School of Medicine and Prevent Blindness Georgia Board Member.



Sponsorship Opportunity

	\$25,000 Title Sponsor
	\$15,000 Presenting Sponsor
	\$10,000 Corn Hole Sponsor
	\$7,500 Contest Sponsor
	\$5,000 Food/Beverage Sponsor
	\$5,000 Band Sponsor
	\$2,500 Team Sponsor
	\$1,000 Game Sponsor
	7.7000 Ca Sportoor

Sponsorship deadline date is July 2, 2021

To ensure your logo and/or company name will be placed on all print materials and other event items, sponsors must provide digital copy of logo (eps, jpg, gif, pdf, or tif file format, 300 dpi or greater resolution no later than July 2, 2021. For maximum recognition, sponsors are encouraged to provide logo with commitment.

For your convenience, Prevent
Blindness Georgia can invoice you for
your sponsorship. Payment can be
made by check or credit card. Checks
should be made payable to:
Prevent Blindness Georgia
and mailed with registration form to
Prevent Blindness Georgia, 270
Carpenter Drive - Suite 606, Sandy
Springs, GA 30328. Online payments
can be made at https://3ssocial.
givesmart.com

For more information: Phone: 404.345.6412 or email: events@pbga.org

