October 23, 2021
Loews Atlanta Hotel

5th Annual
Night for Sight Gala

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Loews Atlanta Hotel
night4sight2021.givesmart.com

A Unique Live Experience
"LIVE" In-Person &
"LIVE" Streaming
You're Invited

- You’re invited to make a difference in the lives of nearly 40,000 children and 5,000 impoverished adults across the state by supporting Prevent Blindness Georgia.

- You’re invited to participate in an incredible event, an evening of fun, good food and wine, live music and dancing.

- You’re invited to celebrate the Volunteer of the Year, a person who has given of himself or herself tirelessly to make vision a reality for our many low-income clients.

- You’re invited to help us serve those who are uninsured who otherwise would not have the glasses they need to live full, healthy, and economically independent lives.

- You’re invited to help bring joy to parents who no longer have to choose whether to buy this week’s groceries or their children’s glasses.

You can do all these things and more by RSVP’ing to this invitation to be a sponsor of this year’s Night For Sight Gala, our 5th Annual. Sponsorship opportunities begin at $1,000 and whether you and your colleagues feel comfortable venturing to an in-person event in downtown Atlanta at the Loews Atlanta Hotel or whether you’re more comfortable offering support from a distance, we’ve crafted an event celebration that is sure to delight. Best of all, you’ll receive the sponsorship recognition benefits of both an in-person event and a virtual experience.

For your convenience, we’ve included an opportunity to bundle your gala sponsorship with your sponsorship of Prevent Blindness Georgia’s other events. To show our appreciation for our loyal supporters who return to event after event, we’re offering a discounted rate if you purchase sponsorships for two or more events (see the commitment form for details). You can make your advance commitments for 2022 sponsorships now and pay later. You’ll lock in the 2021 sponsorship rates when you do!

As you can see, this is an invitation to do many things. We hope you’ll RSVP and let us know which of these many invitations you’d like to accept.

As always, know that we are grateful for you and the work we do together through our collaborations.

With appreciation,

Jill Thornton
President & CEO
Prevent Blindness Georgia

Scott Bullock
President
Eye South Partners
Recognizing the continuing uncertainty around the risk of coronavirus, Prevent Blindness Georgia is offering two ways to celebrate this year’s Night For Sight: one live and in-person at the Loews Hotel in Atlanta and one live virtually. For those that are vaccinated who feel comfortable celebrating in-person with others, we invite you to join us at the beautiful, midtown Loews Hotel. For those who find themselves needing a little more distance than a ballroom full of a couple hundred friends allows, we’ll bring the party to you via a live cast. You can still enjoy the live music, the annual presentation of the Person of Vision, Outstanding Leadership Award, and Volunteer of the Year.

For our participating sponsors, enjoy the best of both worlds. We’ll be recognizing you in-person at the Loews Hotel and online in the virtual celebration. In addition, you can choose to enjoy your tickets at a ballroom table or choose to have your catered meal in the comfort of your home.
Sponsorship Opportunities

Benefits offered are customizable.

**PRESENTING SPONSOR $20,000**

- Exclusive Opportunity
- Top billing on all event promotional materials
- Custom company logo gobo
- Speaking opportunity from podium and live stream
- 1-minute video message (provided by company) included in program
- Logo on live stream page
- Logo on all event give-aways
- One complimentary hotel room at the Loews Hotel
- Four tables for eight guests (each) or thirty-two catered take-out dinners for virtual participation
- Complimentary valet parking
- Sixteen invitations to the pre-event V.I.P. reception.

**VISIONARY (PERSON OF VISION SPONSOR) $15,000**

- Exclusive Opportunity
- Logo prominently featured on all event materials
- Opportunity to participate in on-stage (and live-streaming) presentation of Person of Vision Awards
- 1-minute video message (provided by company) included in program
- Logo on live stream page
- Three tables for eight guests (each) or twenty-four catered take-out dinners
- Complimentary valet parking
- Twelve invitations to the pre-event V.I.P. reception.

**DINNER SPONSOR $10,000**

- Exclusive Opportunity
- Logo and signage on tables, serving stations, and to-go boxes (for those participating virtually)
- Logo on event website
- Two tables for eight guests each or sixteen catered dinners
- Complimentary valet parking
- Eight invitations to the pre-event V.I.P. reception.
Sponsorship Opportunities

Benefits offered are customizable and are inclusive of lower tiers of sponsorship.

V.I.P. RECEPTION SPONSOR $7,500

- Exclusive Opportunity
- Logo and signage at V.I.P. reception
- Logo on reception event tickets
- Logo on event website
- Twelve Night for Sight guests or twelve catered dinners for virtual participation
- Six invitations to the pre-event V.I.P. reception.

INSIGHTFUL SPONSOR $5,000

- One table for eight or eight catered take-out dinners prepared for your pick-up at PBGA offices
- Four tickets to V.I.P. reception
- Company logo on event website
- Individual or company name on event signage
- Individual or company name included in program and event presentation
- Recognition in PBGA annual report

EYE-CATCHING SPONSOR $2,500

- One table for four or four catered take-out dinners prepared for your pick-up at PBGA offices
- Four tickets to V.I.P. reception
- Individual or company name on event signage
- Individual or company name included in program and event presentation
- Recognition in PBGA annual report
**INDIVIDUAL TICKET**

- Single ticket to event or one take-out dinner for virtual participation
- Opportunity to support the sight-saving work of Prevent Blindness Georgia
- Name listed in PBGA annual report
- Reservations: 706-429-2110 or eventsepbga.org

**DUO SPONSOR**

- Two tickets to the event for two guests (or two catered dinners prepared for your pick-up at PBGA offices)
- Two tickets to V.I.P. reception
- Individual or company name on event signage
- Individual or company name included in program and event presentation
- Recognition in PBGA annual report

**PATRON SPONSOR**

- Two tickets to the event for two guests (or two catered dinners prepared for your pick-up at PBGA offices)
- Two tickets to V.I.P. reception
- Individual or company name on event signage
- Individual or company name included in program and event presentation
- Recognition in PBGA annual report

**Sponsorships & Tickets**

**INDIVIDUAL TICKET**

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- Opportunity to support the sight-saving work of Prevent Blindness Georgia
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**$250**

**$600**

**$1,000**
<table>
<thead>
<tr>
<th>Benefits Summary</th>
<th>Presenting</th>
<th>Visionary</th>
<th>Dinner</th>
<th>Reception</th>
<th>Insightful</th>
<th>Eye-Catching</th>
<th>Patron</th>
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<tbody>
<tr>
<td>Top Billing</td>
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<td>Reception Recognition</td>
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<td>Event Website</td>
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<td>2</td>
<td>1</td>
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</tbody>
</table>
Commitment Form
We will support the sight-saving programs of Prevent Blindness Georgia by becoming a sponsor!

Contact Person: __________________________
Title of Contact Person: __________________________
Business: __________________________
Phone: __________________________ Email: __________________________
Address: __________________________
City/State/Zip: __________________________
Print Name exactly as to appear on Sponsorship Recognitions: __________________________
Signature: __________________________

You can email this form as a PDF to events@pbga.org or mail your commitment form to Prevent Blindness Georgia, 270 Carpenter Drive - Ste 606, Sandy Springs, GA 30328.

To ensure your logo and/or company name will be placed on all print materials and other event items, sponsors must provide digital copy of logo (eps, jpg, gif, pdf, or tif file format, 300 dpi or greater resolution no later than September 24, 2021.

Sponsorship deadline date is September 24, 2021

Upgrade Your Sponsorship & Save
Commit now to making your sponsorship a Doubleton (Two Events) or Triple Crown (All Three PBGA Events) and save. Lock in the 2021 sponsorship rates. Save 5% on all of your sponsorships of $5,000 or more (including your Gala sponsorship) with a Doubleton (two event) Sponsorship or save 10% with a Triple Crown (three event) Sponsorship.

☐ Make ours a Double!
☐ We're in for the Triple Crown!

Count us in for the Following Event(s):

☐ April 26, 2022
   4th Annual Cast & Swing for Sight Golf & Fishing Tournament
   ☐ Presenting Sponsor (3 Teams) $15,000
   ☐ Gold Sponsor (2 Teams) $10,000
   ☐ Silver Sponsor (1 Team + Hole Sign)

☐ June 2022
   2nd Annual Summer Social & OphthOlympics
   ☐ Presenting OphthOlympic Sponsor $15,000
   ☐ CornHole Tournament Sponsor $10,000
   ☐ Silver Sponsor $5,000

For your convenience, Prevent Blindness Georgia can invoice you for your 2022 Sponsorships.

<table>
<thead>
<tr>
<th>Sponsorship Opportunity</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Presenting Sponsor</td>
<td>$20,000</td>
</tr>
<tr>
<td>Person of Vision Sponsor</td>
<td>$15,000</td>
</tr>
<tr>
<td>Dinner Sponsor</td>
<td>$10,000</td>
</tr>
<tr>
<td>VIP Reception Sponsor</td>
<td>$7,500</td>
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<td>$1,000</td>
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<tr>
<td>Duo Sponsor</td>
<td>$600</td>
</tr>
<tr>
<td>Individual Ticket</td>
<td>$250</td>
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</tbody>
</table>
For your convenience, Prevent Blindness Georgia can invoice you for your sponsorship. Payment can be made by check or credit card. Checks should be made payable to: Prevent Blindness Georgia and mailed with registration form to

Prevent Blindness Georgia  
270 Carpenter Drive - Suite 606  
Sandy Springs, GA 30328.

Online payments can be made at https://night4sight2021.givesmart.com

For more information:  
Phone: 404.345.6412 or  
email: events@pbga.org