

CAST & SWING

5TH ANNUAL TOURNAMENT



**Don't putter
around!**

In 2022,
we sold out!

Sponsorship Opportunities



**Prevent
Blindness**
Georgia

PIEDMONT DRIVING CLUB

April 25, 2023

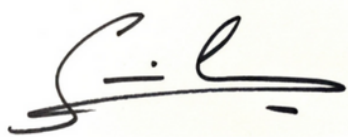
AN INVITATION

We're thrilled to invite you to sponsor the 5th Annual Cast & Swing golf and fishing tournament benefiting Prevent Blindness Georgia. The tournament is held at the beautiful Piedmont Driving Club.

Since its founding in 1965, PBGA has offered a continuum of care at the local level for children and economically challenged adults throughout Georgia. We have become a leader in the vision field by providing vision screening, eye exams, and prescription eye glasses to thousands of children and high-risk, economically challenged adults.

Participating as a sponsor is not just a wonderful way to be a part of the vision saving work of Prevent Blindness Georgia. It's also a great way to build your team, entertain your vendors, and foster a sense of pride among your staff members. Sponsorship is a fantastic business development opportunity. We look forward to seeing you dockside for cast-off and on the greens at tee time.

With appreciation for your vision and commitment to eye health for all Georgians.



Gavin Cohen, O.D.
Event Chair



Scott Bullock
Board Chair





ABOUT THE EVENT

SCHEDULE

6:30 a.m.	Fishing check-in
7:00 a.m.	Cast-off
9:00 a.m.	Golfer registration and check-in
10:30 a.m.	Fishing tournament concludes
10:45 a.m.	Welcome
11:00 a.m.	Shotgun start
4:30 p.m.	*Reception & awards celebration

*Reception and awards time are estimated and may vary depending on play of field.



PRESENTING - \$25,000

BENEFITS TO SPONSOR

- Sponsor name listed in all event promotions:
“Cast & Swing for Sight Presented by YOUR COMPANY”
- Greens fees, carts & caddies for four (4) foursomes
- Four (4) two-person fishing boats in fishing tournament
- Sponsor logo on banners at club house and bag drop
- Co-branding on tee gift
- Sponsor logo prominent on registration website
- Sponsor logo featured throughout program
- Sponsor logo (tee signs) on two (2) premium holes
- Full page advertisement in program
- Custom social media shout outs
- Extensive logo presence throughout event



PLATINUM- \$15,000

BENEFITS TO SPONSOR

- Sponsor logo on tent banner for dinner and awards celebration
- Sponsor listed as presenter of Awards Celebration
- Greens fees, carts & caddies for three (3) foursomes
- Three (3) two-person fishing boat in fishing tournament
- Sponsor logo prominent on registration website
- Sponsor logo featured prominently on all listings and signage
- Sponsor logo on two (2) tee signs
- Full page advertisement in program
- Custom social media shout outs
- Extensive logo presence throughout event



GOLD- \$10,000

BENEFITS TO SPONSOR

- Sponsor logo on all golf carts
- Sponsor listed as golf cart sponsor
- Greens fees, carts & caddies for two (2) foursomes
- Two (2) two-person fishing boat in fishing tournament
- Sponsor logo prominent on registration website
- Sponsor logo featured prominently on all listings and signage
- Sponsor logo on one (1) tee sign
- Half page advertisement in program
- Social media shout outs
- Extensive logo presence throughout event



DIAMOND

YEAR-ROUND SPONSORSHIP

We invite you to join us in making a lasting impact in preserving sight for Georgia's children and vulnerable adults.

- *Your company will be featured in a myriad of ways to our constituents and medical and community partners*
- *Extensive public recognition for your support through local and state-wide media, marketing campaigns, and social media*
- *Your sponsorship's community impact will be tracked and shared with you quarterly*

In addition, you will enable Prevent Blindness Georgia to:

- *Serve thousands of additional children and low-income adults with life-changing vision screening, eye exams and prescription eyeglasses*
- *Enable PBGA to serve additional school districts across the state*
- *Access Georgia counties deemed a "medical desert" to provide vision screenings to vulnerable adults*



SPONSORSHIP LEVELS

Silver \$5,000

BENEFITS TO SPONSOR

- Greens fees, carts & caddies for one (1) foursome
- Sponsor logo on registration website
- Sponsor logo on all listings and signage
- Sponsor logo on one (1) tee sign
- Half page advertisement in program



Cast \$5,000

BENEFITS TO SPONSOR

- Two (2) two-person fishing boats in fishing tournament
- Dock-side signage
- Sponsor logo on registration website
- Sponsor logo on all listings and signage
- Sponsor logo on fishing rules sheets
- Sponsor logo on one (1) tee sign
- Half page advertisement in program



Contest \$1,000

BENEFITS TO SPONSOR

- Sponsor one of the golfing contests such as "Closest to the Pin"
- Signage at contest location



Hole Sponsor \$500

BENEFITS TO SPONSOR

- Sponsor logo on one tee sign

SPONSORSHIP LEVELS

Reception

\$8,000

BENEFITS TO SPONSOR

- Signage at reception
- Green fees, carts & caddies for two (2) players
- Sponsors logo on registration website
- Sponsor logo on all listings and signage
- Sponsor logo on one (1) tee sign
- Half page advertisement in program



Beverage

\$8,000

BENEFITS TO SPONSOR

- Signage at each beverage area
- Green fees, carts & caddies for two (2) players
- Sponsors logo on registration website
- Sponsor logo on all listings and signage
- Sponsor logo on one (1) tee sign
- Half page advertisement in program



Breakfast

\$5,000

BENEFITS TO SPONSOR

- Signage at breakfast table/coffee table.
- Quarter page advertisement in program
- Sponsor logo on one (1) tee sign
- Green fees, casts & caddies for two (2) players



Lunch

\$5,000

BENEFITS TO SPONSOR

- Sponsor logo on box lunches
- Quarter page advertisement in program
- Sponsor logo on one (1) tee sign
- Green fees, casts & caddies for two (2) players



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The opportunity to be the presenting sponsor of a Prevent Blindness event was a great experience for our EyeSouth. Our staff values the mission of Prevent Blindness and takes pride in being associated with such a worthy cause.

There is tremendous value received with sponsorship.

*~ Scott Bullock, Division President,
EyeSouth Partners*

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SPONSORSHIP COMMITMENT FORM



We will support the sight-saving programs of Prevent Blindness Georgia by becoming a sponsor!

Contact Person: _____

Title of Contact Person: _____

Business: _____

Phone: _____

Email: _____

Address: _____

City/State/Zip: _____

**Print Name exactly as to appear on Sponsorship
Recognitions:**

Signature: _____

SPONSORSHIP OPPORTUNITY

_____ \$25,000 Presenting

_____ \$15,000 Platinum

_____ \$10,000 Gold

_____ \$8,000 Reception

_____ \$8,000 Beverage

_____ \$5,000 Silver

_____ \$5,000 Cast

_____ \$5,000 Breakfast

_____ \$5,000 Lunch

_____ \$1,000 Contest

_____ \$500 Tee Sign/Hole

**Sponsorship deadline date is
March 28, 2023**

To ensure your logo and/or company name will be placed on all print materials and other event items, sponsors must provide digital copy of logo (eps, jpg, gif, pdf, or tif file format, 300 dpi or greater resolution) no later than April 3, 2023.

DIAMOND SPONSORSHIP

Join us in becoming a year round sponsor for Prevent Blindness Georgia. Have our team reach out to discuss the details.



Yes, I want to be a Diamond Sponsor!

**For your convenience, Prevent
Blindness Georgia we can:**

- **Invoice your company**
- **Process your credit card**
- **Receive a check made out to
Prevent Blindness Georgia**

For more information, email events@pbga.org or call 678-665-2663

● 270 Carpenter Dr - Ste 606 Sandy Springs, GA 30328 ●