

# SWING FOR SIGHT

6TH ANNUAL TOURNAMENT



**Don't putter  
around!**  
Secure your  
team today!

## Sponsorship Opportunities



**Prevent  
Blindness**  
Georgia

**PIEDMONT DRIVING CLUB**

April 30, 2024

# AN INVITATION

We're thrilled to invite you to sponsor the 6th Annual Swing for Sight golf tournament benefiting Prevent Blindness Georgia. The tournament is going to be held at the beautiful Piedmont Driving Club on April 30, 2024.

Since its founding in 1965, PBGA has offered a continuum of care at the local level for children and economically challenged adults throughout Georgia. We have become a leader in the vision field by providing vision screening, eye exams, and prescription eye glasses to thousands of children and high-risk, economically challenged adults.

Participating as a sponsor is not just a wonderful way to be a part of the vision saving work of Prevent Blindness Georgia. It's also a great way to build your team, entertain your vendors, and foster a sense of pride among your staff members. Sponsorship is a fantastic business development opportunity. We look forward to seeing you on the greens at tee time.

With appreciation for your vision and commitment to eye health for all Georgians.



Scott Bullock  
Event Chair



Paul Burnthall  
Event Chair





## ABOUT THE EVENT

### SCHEDULE

10:00 a.m.	Golfer registration and check-in
10:45 a.m.	Welcome
11:00 a.m.	Shotgun start
4:00 p.m.	*Awards Celebration & Reception

\*Award Celebration & Reception time are estimated and may vary depending on play of field.



# PRESENTING SPONSOR - \$25,000

## BENEFITS

- Sponsor name listed in all event promotions:  
“Swing for Sight Presented by YOUR COMPANY”
- Four (4) foursomes including greens fees, carts & caddies
- Sponsor Branded Table at Award Celebration and Reception
- Sponsor logo on banners at clubhouse and bag drop
- Co-branding on tee gift
- Sponsor logo prominent on registration website
- Sponsor logo featured throughout program
- Sponsor logo (tee signs) on two (2) premium holes
- Full page recognition in program
- Three (3) customized social media shout outs featuring logo and/or picture from event



# PLATINUM SPONSOR - \$15,000

## BENEFITS

- Sponsor listed as presenter of Awards Celebration & Reception
- Three (3) foursomes including greens fees, carts & caddies
- Sponsor Branded Table at Awards Celebration and Reception
- Sponsor logo prominent on registration website
- Sponsor logo featured prominently on all listings and signage
- Sponsor logo on two (2) tee signs
- Full page recognition in program
- Two (2) customized social media shout outs featuring logo and/or picture from event



# GOLD SPONSOR - \$10,000

## BENEFITS

- Sponsor logo on all golf carts
- Sponsor listed as golf cart sponsor
- Two (2) foursomes including greens fees, carts & caddies
- Sponsor Branded Table at Awards Celebration and Reception
- Sponsor logo prominent on registration website
- Sponsor logo featured prominently on all listings and signage
- Sponsor logo on one (1) tee sign
- Half page recognition in program
- One (1) customized social media shout out featuring logo and/or picture from event



## Silver Sponsor \$5,000

- One (1) foursome including greens fees, carts & caddies
- Sponsor Branded Table at Award Celebration and Reception
- Sponsor logo on registration website
- Sponsor logo on one (1) tee sign
- Quarter page recognition in program



## Award Reception Sponsor \$8,000

- Signage at Award Celebration and Reception
- One (1) foursome including green fees, carts, & caddies
- Sponsor Branded Tables at Award Celebration and Reception
- Sponsors logo on registration website
- Sponsor logo on one (1) tee sign
- Half page recognition in program



## Breakfast Sponsor \$5,000

- Signage at all breakfast areas
- Two (2) golfers including green fees, carts, & caddies
- Sponsor logo featured at Breakfast
- Sponsors logo on registration website
- Sponsor logo on one (1) tee sign
- Quarter page recognition in program

## Lunch Sponsor \$5,000

- Sponsor logo on box lunches
- Two (2) players including green fees, carts, & caddies
- Sponsor Branded Table at Award Celebration and Reception
- Sponsor logo on one (1) tee sign
- Quarter page recognition in program





## Contest Sponsor \$1,000

- Sponsor one of the golfing contests such as “Closest to the Pin”, “Longest Drive”, and “Putting Contest”.
- Signage at contest location

## Hole Sponsor \$500

- Sponsor logo on one tee sign

This hole is sponsored by







**The opportunity to be a sponsor of a Prevent Blindness event was a deeply valuable experience for OMIC. Our company embraces the values of the mission of Prevent Blindness, and we feel blessed to be associated with such a worthy cause. There was a tremendous value received from our sponsorship.**

~ Paul Burnthall, Manager of Sales & Marketing, OMIC



# SPONSORSHIP COMMITMENT FORM



We will support the sight-saving programs of Prevent Blindness Georgia by becoming a sponsor!

Contact Person: \_\_\_\_\_

Title of Contact Person: \_\_\_\_\_

Business: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

**Print Name exactly as to appear on Sponsorship Recognitions:**

\_\_\_\_\_

Signature: \_\_\_\_\_

## SPONSORSHIP OPPORTUNITY

- \_\_\_\_\_ \$25,000 Presenting
- \_\_\_\_\_ \$15,000 Platinum
- \_\_\_\_\_ \$10,000 Gold
- \_\_\_\_\_ \$5,000 Silver
- \_\_\_\_\_ \$8,000 Award Reception
- \_\_\_\_\_ \$5,000 Breakfast
- \_\_\_\_\_ \$5,000 Lunch
- \_\_\_\_\_ \$1,000 Contest
- \_\_\_\_\_ \$500 Tee Sign/Hole

**Sponsorship deadline date is  
March 29, 2024**

To ensure your logo and/or company name will be placed on all print materials and other event items, sponsors must provide digital copy of logo (eps, jpg, gif, pdf, or tif file format, 300 dpi or greater resolution) no later than April 3, 2024.

## DIAMOND SPONSORSHIP

Join us in becoming a year round sponsor for Prevent Blindness Georgia. Have our team reach out to discuss the details.

**Yes, I want to be a Diamond Sponsor!**

For your convenience, Prevent Blindness Georgia can:

- Invoice your company
- Process your credit card
- Receive a check made out to Prevent Blindness Georgia

For more information, email [events@pbga.org](mailto:events@pbga.org) or call 678-665-2663

● 270 Carpenter Dr - Ste 606 Sandy Springs, GA 30328 ●